

Press Release

## **Rosenxt opens Innovation Square in Wietmarschen-Lohne**

### **Hermann Rosen builds the next technology generation from his home region**

*Wietmarschen-Lohne, Germany, 30 May 2026* – With the official opening of the Innovation Square, Rosenxt is sending a clear signal for long-term technology development in the region. The new site stands not only for growth, but above all for the vision of company founder Hermann Rosen: to develop future technologies at an early stage, build new markets and create innovations that deliver long-term benefits for society.

Rosenxt operates today as an international technology group, yet remains deeply rooted in the region. For Hermann Rosen, establishing the new and largest Rosenxt site in Wietmarschen-Lohne, Germany, is therefore more than just a location decision. With the ROSEN Group, he already built a globally successful technology company over decades from this region – with Rosenxt, he is now continuing this technological chapter in a new form. “Progress happens where people think long-term, take responsibility and have the courage to invest early in new technologies,” says Hermann Rosen, founder and Chairman of the Board of Rosenxt, summarising his motivation. “We develop technologies that solve real problems, open up new industrial opportunities and at the same time make a positive contribution to society and the region.”

Rosenxt was founded at the end of 2023 to drive technological developments faster and more independently. The company develops solutions for demanding operating environments – including the underwater sector, industrial production, renewable energy and the integrity of critical infrastructure. Its technology-driven advanced services focus in particular on sensor technology, autonomous robotics, physical AI and advanced materials. “Many of the technological changes ahead of us are only just beginning,” Rosen explains. “That is precisely why there is a need for companies that are prepared to think long term and bring new technologies to industrial maturity at an early stage.”

Rosenxt is currently focusing on three core business areas: the inspection of water pipelines, the optimisation of existing oil reservoirs, and subsea applications with a focus on underwater inspection and robotics. In these

demanding fields, the company pursues a clear goal of achieving a leading market position. "To reach this ambitious goal, we see ourselves, at a company-wide level, as explorers who seek new paths and are prepared to take calculated risks," says Rosen.

### **From technological concept to industrial implementation**

Innovation Square provides the infrastructure needed to achieve this. Development, testing and industrial implementation are closely linked on site so that technological ideas can be translated more quickly into concrete applications and new business fields can be built up over the long term.

"With the Innovation Square, we are creating an environment in which technological capabilities can be turned into real industrial solutions," says Dirk van Vinckenroye, CEO Creation at Rosenxt. "The close connection between development, testing and market introduction enables us to drive innovation forward significantly faster." Chris Yoxall, CEO Realization at Rosenxt, adds: "The new site is deliberately designed for long-term growth. Here, we are laying the foundation to scale technologies at an early stage and build international business fields from them."

Scaling is more than just a question of growth for Rosenxt. In the selected markets, technologies are not only developed but also deployed as Advanced Technological Services directly within customers' ongoing operations – with a high level of operational responsibility and very different conditions from project to project.

### **From the region to the world**

From Wietmarschen-Lohne, Rosenxt brings its advanced services and technologies to international markets. The region offers important prerequisites for this: industrial experience, technical expertise, access to energy and people who think long term and take responsibility. "I believe that the future does not only emerge where it is loud and fast," says Hermann Rosen. "Sometimes it emerges in places where people work with focus, build things over the long term and want to create substance."

As Rosenxt's largest site to date, the Innovation Square is designed to accommodate up to 700 employees. Around 370 colleagues are already working in Wietmarschen-Lohne today, and the global workforce amounts to around 740 people. In addition to modern office and workshop areas, the campus includes an on-site staff restaurant, a company daycare centre and a sustainable energy concept. The largest geothermal borehole field with a cold local heating network in Lower Saxony supplies the buildings with heating and cooling, complemented by photovoltaics and e-charging stations. "The official opening of the Innovation Square is a strong signal for Wietmarschen-Lohne and the entire region," says Manfred Wellen, Mayor of the municipality of Wietmarschen. "Rosenxt is creating qualified jobs here, strengthening local

economic development and demonstrating that future technologies can also find excellent conditions in rural areas.”

With the Innovation Square, Rosenxt is creating the foundations to develop new technological capabilities from within the region and translate them into applications and business fields on an international scale. At the same time, the campus is designed as a modern working environment that specifically supports creativity, collaboration and the development of new ideas.

### **Rosenxt Group**

Rosenxt is a forward-thinking technology group. Launched in 2023 by Hermann Rosen, the founder of the ROSEN Group, the company builds on decades of engineering excellence. As a privately owned global partner with more than 740 employees worldwide, Rosenxt continues to focus on developing cutting-edge technologies and has broad expertise in sensor technology, autonomous robotics, physical AI, and advanced materials. The company explores and develops highly innovative products and advanced technological services for markets in harsh environments – the underwater sector, industrial production, renewable energy, and integrity of assets in water and energy supply. The headquarters of the Rosenxt Group is located in Switzerland. For more information, please visit [www.rosen-nxt.com](http://www.rosen-nxt.com).

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